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Gateway Technical College Launches New Campus ID Card Program with CardSmith

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Gateway Technical College and campus card service provider CardSmith today announced the launch of a new campus ID card program for the College's campuses in Kenosha, Racine and Elkhorn, and at advanced technology centers in surrounding areas. In addition to identification, library and event access, the new GatewayOneCard gives the College's more than 20,000 students convenient access to cashless printing and copy services on each of the campuses and to dining services at the Racine campus. Students can add value to the card's discretionary spending account via on-line cardholder account center or at "cash-to-card" kiosks at each Gateway location. The College upgraded card production capabilities by deploying new systems at each of the 3 main campuses. The new program replaces the College's previous campus card that was used primarily for identification purposes.

The new GatewayOneCard is powered by CardSmith's cloud-based transaction system, providing advanced transaction services without on-campus systems or software, or dedicated administrative staff. The service features web and account access and funds transfer service, on-line reporting, on-line administrative access and 24/7/365 monitoring. The College is also utilizing CardSmith's RapIDCard card production solution, which is tightly integrated with the transaction system.

"The College is very pleased to bring this upgraded service to our campus community" said Stacy Riley, Dean of Enrollment Services. "Going cashless with our ID card platform has really simplified campus printing and copy operations and improved our operational intelligence. It's convenient and accessible for students and makes our institution more efficient. We chose CardSmith because their managed service does not require the College to manage or maintain systems or dedicate staff to operate the program. It's cost-effective and operationally simple. The launch process has been smooth and we are looking forward to doing more with our card in the months and years ahead".

"CardSmith is very pleased to be doing business with Gateway Technical College" said company President Jay Summerall. "We've completed an extensive roll-out across all the College's locations and the GatewayOneCard is now fully operational. The Gateway team has been great to work with, and we look forward to expanding the program. Gateway's is the 2nd program we have launched with a Wisconsin technical college recently, and we are gaining experience about their requirements and how to provide service to them. We're excited about the growth of our business in Wisconsin and throughout the midwest".



About CardSmith:

CardSmith is a campus card solutions company serving educational institutions, healthcare facilities, corporate campuses and other private label card issuers nationwide. We provide the market's only managed cloud-based transaction solution and turn-key card program management service, delivering superior service and performance for less than 50% of the cost of proprietary campus card systems. For more information, please visit: www.card-smith.com

About Gateway Technical College:

Gateway Technical College collaborates with communities in Kenosha, Racine, and Walworth counties to ensure economic growth and viability by providing education, training, leadership, and technological resources to meet the changing needs of students, employers, and communities.

Gateway offers instructional programs from its campuses and through distance learning opportunities, such as online courses, to approximately 29,000 students annually. Approximately 5,000 full time equivalent students are registered in over 65 career training programs. For more information, visit www.gtc.edu

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