



**FOR IMMEDIATE RELEASE**

## **CardSmith, Agilysys Announce System Integration, Business Partnership**

*Companies Create Powerful Meal Plan Processing Solution for Higher Education Market*

**DOYLESTOWN, PA. and CLEVELAND** — July 13, 2011 — CardSmith LLC and Agilysys, Inc. today announced the integration of the InfoGenesis™ POS system with CardSmith's campus card transaction processing system and the launch of a business development partnership for higher education and other market segments. The integrated system will begin processing July 15 at select client sites.

CardSmith will now offer the InfoGenesis POS solution to higher education clients. InfoGenesis POS terminals will come equipped with CardSmith's Software-as-a-Service (SaaS) meal plan and campus card processing service. The companies are tightly coordinating operations and client support services to deliver a seamless customer experience.

The InfoGenesis POS system is an award-winning point-of-sale software solution that combines powerful reporting and configuration capabilities in the back office with an easy-to-use touch-screen terminal application. Features include real-time reporting capabilities, packages and prix fixe menus, signature capture, multi-language capability and advanced sorting, filtering and grouping options.

Integration of the InfoGenesis POS system with CardSmith's campus card transaction processing system creates a 100 percent web-enabled meal plan and campus card processing solution — without the need for on-premise card processing, POS polling or other hardware or software of any kind. The powerful solution is fast to launch, easy to operate and supported by highly experienced professional service teams. As a result, clients can focus on core operations instead of managing proprietary transaction systems and technologies.

"This partnership expands the benefits of our open, simple, web-enabled business model to dining POS," said CardSmith President Jay Summerall. "Agilysys is a market leader in point-of-sale systems at large-scale hospitality venues around the world, and we welcome the InfoGenesis POS system to our portfolio of certified applications. We also look forward to collaborating with Agilysys to bring additional market-leading solutions, such as the Eatec® inventory and procurement system and the eMenu self-service ordering system, to our customer base."

"The business partnership between Agilysys and CardSmith translates into new and exciting options for the higher education market," said Tina Stehle, senior vice president and general manager of Agilysys Hospitality Solutions Group. "The InfoGenesis POS system is one of the most flexible and reliable point-of-sale solutions on the market. Its integration with CardSmith's campus card transaction processing system will enable clients to implement state-of-the-art technology and streamline operations. The result is a more efficient and profitable dining POS experience and higher customer satisfaction."

**About CardSmith**

CardSmith is a campus card solutions company serving educational institutions, campus service providers, cardholders, card-accepting merchants, private label card issuers and closed loop communities nationwide. The company provides the market's only SaaS transaction management solution and turn-key card program management service, delivering superior capability, service and performance for less than 50% of the cost of proprietary card systems. For more information, visit [www.card-smith.com](http://www.card-smith.com).

**About Agilysys**

Agilysys is a leading developer and marketer of proprietary enterprise software, services and solutions to the hospitality and retail industries. The company specializes in market-leading point-of-sale, property management, inventory & procurement and mobile & wireless solutions that are designed to streamline operations, improve efficiency and enhance the consumer's experience. Agilysys serves casinos, resorts, hotels, foodservice venues, stadiums, cruise lines, grocery stores, convenience stores, general & specialty retail businesses and partners. Headquartered in Cleveland, Agilysys operates extensively throughout North America, with additional sales and support offices in the United Kingdom, Singapore and Hong Kong. For more information, visit [www.agilysys.com](http://www.agilysys.com).

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**PR Contacts:**

Donna Franklin , VP Marketing & Communications  
CardSmith  
dfranklin@card-smith.com  
973-224-2529

Bill Gergely, Director of Marketing  
Agilysys Hospitality Solutions Group  
bill.gergely@agilysys.com  
440-519-8188