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-----**FOR IMMEDIATE RELEASE**-----

## **CardSmith Announces New Self-Service Card Station**

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Doylestown, PA - CardSmith is pleased to announce the certification and general availability of a “cash-to-card” solution that enables existing cardholders to check a card account balance and re-value the account using cash. An optional card dispensing module is also available enabling campus guests to purchase and use visitor cards. The Self-Service Card Station is ideal for busy locations such as libraries, copy centers, and computer/print labs. The station creates a valuable new service channel for cardholders and when coupled with CardSmith's Web-Based 24/7 Account Center and Live-Agent Phone Care services, provides total cardholder care coverage.

Cardholders simply swipe their card to get their current balance, and then load any combination of \$1, \$5, \$10 or \$20 bills to revalue their card. The Station securely communicates with CardSmith's SaaS processing center via the Internet using 128 bit SSL encryption. Internal meters track all cash and card dispensing activity making it easy for administrators to perform reconciliations and audits. Online reporting from CardSmith's On-Demand Web Reporting Server provides real-time insight into station usage and performance.

The Self-Service Card Station is easy to install, configure and maintain. It only requires access to a standard AC power outlet and Internet data jack. The station is made using a high security steel cabinet and T-handle lock and can be wall mounted or placed on an optional stand. It also comes standard with a high capacity bill stacker and integrated thermal receipt printer.

### **Related Products & Services:**

- 24/7 Web-Based Account Center
- Toll-free Live Agent Phone Care
- Self-Service Laundry, Vending and Copy Terminals
- Secure Web-Based POS

### **About CardSmith**

CardSmith is a campus card solutions company serving educational institutions, campus service providers, cardholders, card-accepting merchants, private label card issuers, and closed loop communities nationwide. The company provides the market's only SaaS card program management solution, delivering superior capability, service and performance for less than 50% of the cost of proprietary card systems and management models. For more information, visit [www.card-smith.com](http://www.card-smith.com).