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## **Keystone College Switches to CardSmith**

October 31, 2011

Doylestown/La Plume, PA

Keystone College and campus card service provider CardSmith today announced the transition to CardSmith's managed "SaaS" transaction solution for the College's meal plans and discretionary account services on its "Key Kard" campus ID. The College previously utilized a campus-hosted and administered system for card transaction services. The new Key Kard service offers students and parents 24/7 access to card accounts, and brings College staff real-time administrative access and on-line reporting services. The Key Kard program provides students convenient, cashless access to campus facilities and services including the bookstore, dining hall, retail dining venues, and library services, as well as to laundry and contactless door access. A new card printing system integrated with CardSmith's transaction system was installed over the summer.

"We are pleased to be bringing this upgraded service to our campus community" said Patricia Lione, Senior Director, College Administration. "It's providing significantly expanded capabilities and convenience for students, parents and other stakeholders, and making our campus administration more efficient. We chose CardSmith's managed technology and service because it provides a more robust experience for our students and parents and administrators, and lowers our all-in cost to deliver card services. The switch from our old system has gone very smoothly, and we are looking forward to expanding the applications and services available to our community through the program."

"CardSmith is excited to be working with Keystone College" said President Jay Summerall. "The Keystone team is very professional and a pleasure to work with - we could not ask for better business partners. With the migration to our service completed, the College is now in a position to expand the Key Kard program quickly and efficiently. CardSmith's business in Pennsylvania has grown rapidly in the past year, and we are looking forward to more of the same in our home state and region."

### **About CardSmith:**

CardSmith is a campus card solutions company serving educational institutions, campus service providers, cardholders, card-accepting locations, private label card issuers, and closed loop communities nationwide. We provide the market's only "SaaS" transaction management solution and turn-key card program management service, delivering superior service and performance for less than 50% of the cost of owning and operating a proprietary card system. For more information, visit [www.card-smith.com](http://www.card-smith.com).



**About Keystone College:**

Keystone College is a fully accredited, independent, private college committed to providing education in the liberal arts tradition in an academic setting that fosters integrity, civility, and curiosity. Situated on a 270-acre rural campus in La Plume, Pa., Keystone currently serves 1,800 students and offers over 20 majors and 24 minors along with a number of certificates within six academic divisions. While most students are from Northeastern Pennsylvania, Keystone's enrollment includes students from across the country and the world. Keystone has long been recognized for its caring environment, personal attention, student-centered learning, and the notable success of its graduates. For more information, visit [www.keystone.edu](http://www.keystone.edu).

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