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## **UNF Launches New Campus ID Card Program This Fall**

The University of North Florida (UNF) and CardSmith LLC announced today the launch of a new comprehensive campus ID card program—the Osprey 1Card—designed to bring enhanced services and security to UNF’s students, parents, faculty and staff.

“CardSmith is extremely pleased and proud to be serving the UNF campus community,” said Jay Summerall, CardSmith president. “UNF is our newest and biggest customer in the southeast, and we’re looking forward to expanding our presence in the region.”

In addition to upgrading identification and verification applications, the new Osprey 1Card features “Ozzie Bucks,” a pre-paid flexible spending account that students, faculty and staff can use to make cashless purchases at campus dining locations, the campus bookstore, laundry rooms, copy machines, networked printers, vending machines and campus offices as well as participating off-campus businesses. Ozzie Bucks don’t expire and may be used by students as long as they are enrolled at UNF.

Students, faculty and staff participating in campus dining plans can also access their meal plan accounts with the new ID card. Cardholders and authorized guests will also be able to add value and manage their Ozzie Bucks and meal plan accounts 24 hours a day, seven days a week from a new Web site dedicated to the program, [www.osprey1card.com](http://www.osprey1card.com), which is currently under construction.

“The new Osprey 1Card program will transform the UNF campus into a virtually cashless environment with significantly enhanced services for our students, families, faculty and staff,” said Tully Burnett, associate director of Auxiliary Services at UNF. “Students will be able to use their cards to make

purchases at points of sale and services across the campus and have 24 hour, seven day a week on-line access to sophisticated account management tools and services.”

UNF will provide a professional call center and help desk services for students, parents, faculty and staff, including service providers and card-accepting locations on and off campus.

Additionally, the new Osprey 1Card is a big step for the University in terms of operating efficiency. “We’re eliminating the time-intensive and manual processes required with collection and management of cash and off-line payments. This card program takes UNF from being behind the curve to the leading edge in campus card services,” said Burnett.

The new campus ID card program will be launched by the beginning of the fall semester in late August. Burnett says the University has set an ambitious schedule for the roll-out of the program. “UNF is doing in one summer what might have taken several years to do had we selected a different business partner,” he said. “CardSmith’s managed service has eliminated major cost and operational hurdles for our card program.”

At the University of North Florida, students are our first priority. UNF recognizes that every student is an individual, with different goals, learning styles and needs. Our students are provided opportunities for life-changing learning experiences, including internships, study abroad and other off-campus programs and dynamic research projects. We have an average enrollment of 16,000 students and offer five colleges of distinction: the Coggin College of Business, the Brooks College of Health, College of Arts and Sciences, College of Computing, Engineering and Construction and the College of Education and Human Services.

CardSmith is a campus card solutions company serving educational institutions, students, parents and campus service providers nationwide. The company provides the market’s only turn-key card program management solution, delivering superior capability, service and performance for less than half the cost of legacy campus card systems and management models. For more information, please visit [www.card-smith.com](http://www.card-smith.com).

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