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Southeastern Baptist Theological Seminary and CardSmith Launch New Campus ID Card

August 17, 2009

Wake Forest, NC:

Southeastern Baptist Theological Seminary (SEBTS) and campus card service provider CardSmith today announced the launch of a new campus ID card program for the Seminary and The College at Southeastern. The *Southeastern 1Card* will be a true "campus one card" providing students, parents, faculty, and staff with convenient access to essential facilities and services on and around campus. The new Card will be issued to all members of the college community in August. CardSmith's card program management service is replacing the campus's old card system - and bringing exciting new capabilities and features to the program.

In addition to official identification, the new card features a built-in prepaid spending account – *Southeastern 1Card Cash* – that provides a convenient way to purchase food at The Court, clothing and other items at The Locker, copies at the Library Copy Center, and goods and services at selected off-campus merchants. Students, parents and others have web-based access to accounts at www.southeastern1card.com. The site features comprehensive program information and an on-line value transfer service making it easy for cardholders, parents, or others to transfer funds to 1Card Cash from a debit or credit card. Cardholders can also view transactions, manage preferences, suspend or reactivate a card, and more. Students, parents and others have access to a toll-free customer support center dedicated to the program and managed for Southeastern by CardSmith.

“Southeastern is very pleased to bring this upgraded service to our campus community” said Wayne Jenks, Director of Information Technologies. “We will be providing a significantly expanded and upgraded service, and actually spending less money than if we had stayed with the system we had. The web account center and value transfer service is going to be very popular. The transition and launch has been very smooth with CardSmith. They have met or exceeded the commitments made to us and really made the whole process simple for SEBTS.”

“CardSmith is very pleased to be working with SEBTS,” said CardSmith President Jay Summerall. It's a special institution in many respects, and we are looking forward to growing and developing the program for the campus community. We're also delighted to be doing business in North Carolina and look forward to expanding our presence here in the near future.”



About Southeastern:

The mission of Southeastern Baptist Theological Seminary is to glorify the Lord Jesus Christ by equipping students to serve the church and fulfill the Great Commission (Matthew 28:19-20). Southeastern is an institution of higher learning and a Cooperative Program ministry of the Southern Baptist Convention.

About CardSmith:

CardSmith is a campus card solutions company serving educational institutions, students, parents and campus service providers nationwide. The company provides the market’s only turn-key campus card program management solution, delivering superior capability, service and performance for less than 50% of the cost of proprietary campus card systems. For more information, visit www.card-smith.com.

CardSmith Contact:

Donna Franklin, VP Marketing & Communications
dfranklin@card-smith.com
973-224-2529

Southeastern Contact:

Jason Hall, Director of Communications
jhall@sebts.edu
919-761-2270



Redesigned Southeastern 1Card



New Welcomed sign displayed at Southeastern 1Card Cash accepting locations on and off campus.