



-----FOR IMMEDIATE RELEASE-----

## **CardSmith Certifies Pcounter Network Printing Solution from AND Technologies**

February 20, 2007

Basking Ridge, NJ: CardSmith and A.N.D Technologies are pleased to announce that the Pcounter Network Printing solution has been certified with CardSmith's transaction processing center and is available for use by all current and prospective CardSmith clients.

Pcounter is a comprehensive network-oriented printer accounting and management software suite enabling network administrators to manage printing and walk-up copying centrally. The system integrates accounting, load balancing, and queue management into a single cross-platform interface which works with both Microsoft Windows (NT4 or later) and Novell NetWare networks at the same time. Pcounter tracks print jobs from any platform (PC, Mac, Unix) which can print to a NetWare, NDPS, or Windows print queue. It works with all major printer types.

The Pcounter application has been fully-integrated with the CardSmith transaction processing center, so students and other cardholders can use campus ID cards with declining balance accounts to pay for print jobs. Pcounter prices jobs based on type of ink used, paper stock and size, duplex or single-sided printing and other variables. CardSmith then sends a sub-second authorization back to the terminal to release the job.

"We've been very impressed with the Pcounter solution since we completed the interface with our processing center and deployed it at Simmons College last Fall, said Taran Lent, CardSmith Vice President of Product Management. "It's cost-effective and easy to implement, and it's already supporting an enormous volume of print jobs. We had it working with our systems in less than two weeks, start to finish, which speaks to its flexibility – and ours"

"We owe a thank you to Atha Demopoulos, Mike Fesko and the Fenway Card team at Simmons College for putting us together with Pcounter. They did the research on available print solutions and chose Pcounter for their campus. It turned out to be a good fit for us because it's cost-effective, capable and easy to implement, like the rest of our service. We're pleased to offer Pcounter to existing and prospective CardSmith clients on very competitive and attractive terms – without any additional third party system interface fees."



**About CardSmith:**

CardSmith is a card technology and management company dedicated to making it easy and affordable for any campus to provide quality campus card services. The company offers the market's only fully-managed campus card service, including a customized transaction processing solution for each client integrated with professional management, marketing and customer support services. CardSmith's service eliminates the need for individual campuses to buy or maintain proprietary card systems or dedicate staff to program management, delivering next-generation performance for a fraction of the cost of the traditional campus card operation. Visit us at: [www.card-smith.com](http://www.card-smith.com)

**Contact:**

**Donna Franklin, VP, Marketing & Communications**  
[dfranklin@card-smith.com](mailto:dfranklin@card-smith.com)  
973-224-2529

**About A.N.D Technologies:**

A.N.D Technologies has been providing cross-platform printer management tools since 1993. Its flagship product, Pcounter, is used widely worldwide and is able to integrate print and copy payments seamlessly into campus card services such as CardSmith. For more information, please visit us at <http://www.pcounter.com>.

**Contact:**

**James Machado**  
[jmachado@pcounter.com](mailto:jmachado@pcounter.com)  
415-401-9222